

Half Page Vertical:

2.25" x 7.5"

\$1950 includes 50-word listing

Half Page Horizontal:

4.8" x 3.65"

\$1950 includes 50-word listing



Adirondacks 4-Season Guide

Deadline: March 31

Quarter Page:

2.25" x 3.65"

\$995 includes 50-word listing

Eighth Page:

2.25" x 1.75"

\$645 includes 50-word listing

Full Page:

5.313" x 8.25"

\$2775 includes (2) 50-word listings
or facing page editorial

Twelfth Page: 2.25" x 1.0"

\$395 includes 25-word listing

For full page ads: add .125"
bleed beyond trim on all four
sides and keep live matter .25"
inside of trim dimensions.