

ORDER FORM & INVOICE

2024-2025 ADIRONDACKS

4-SEASON GUIDE

"The One People Ask For"

ADVERTISING DEADLINE: MARCH 31
PUBLISHES BY MEMORIAL DAY



adk4seasonguide

COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY, STATE & ZIP _____

PHONE _____

EMAIL _____

WEB _____

LAYOUT INSTRUCTIONS

NOTE: New or revised text listing copy and PDF display ads must be provided by **March 31**.

Use Last Year's Display Ad & Text Listing

Revise Display Ad? Yes No

Revise Text Listing? Yes No

New Display Ad & Text Listing

AD PRODUCED BY

Client Resort Guides

CATEGORY PLACEMENT

- | | |
|---|--|
| <input type="checkbox"/> Dining | <input type="checkbox"/> Wilmington/Jay |
| <input type="checkbox"/> Lodging | <input type="checkbox"/> Saranac Lake |
| <input type="checkbox"/> Shopping | <input type="checkbox"/> Tupper Lake/Long Lake |
| <input type="checkbox"/> Services | <input type="checkbox"/> Keene/Keene Valley |
| <input type="checkbox"/> Things To Do/
Attractions | <input type="checkbox"/> Schroon Lake |
| | <input type="checkbox"/> Other: _____ |

QTY	AD SIZE	RATE	AMOUNT
	1/12 Page includes 25-word listing	\$360	
	1/8 Page includes 50-word listing	\$595	
	1/4 Page includes 50-word listing	\$925	
	1/2 Page includes 50-word listing	\$1850	
	Full Page includes (2) 50-word listings	\$2650	
	Extra Listing with Ad Purchase	\$125	
	Double Spread includes 3 listings	\$4700	
	Inside or Facing Inside Cover with 2 listings	\$2800	
	Back Cover includes 2 listings	\$2900	
SUBTOTAL:			
5% off: Full Payment with Order			
Due with Order by March 31:			

SELECT PAYMENT TYPE	<input type="checkbox"/> Check: # _____ Date: _____ Amt: \$ _____ Please make checks payable to Resort Guides.
	<input type="checkbox"/> Credit Card* <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX * Credit Card payment for orders over \$550.00 are subject to a 1.5% charge.
	Expiration _____ CWV Code _____ Billing Zip Code _____
	Name On Card: _____

Thank You!

SIGNATURE _____ DATE _____



PO Box 557 Waitsfield, VT 05673
 Phone: 802-496-5443
 Fax: 802-329-2133
 info@resortguides.us

For Office Use Only	
<input type="checkbox"/> Contact Info Updates	<input type="checkbox"/> NC Ad/Listing
<input type="checkbox"/> Payment/CC Processed: _____ (date/initials)	
Other Notes:	

FOR OFFICE USE ONLY

<input type="checkbox"/> Use Last Year's Ad- No Changes	<input type="checkbox"/> Use Last Year's Ad- With Changes	<input type="checkbox"/> New Ad/Listing
<input type="checkbox"/> Contact Info Updates QB: _____	<input type="checkbox"/> Contact Info Updates QB: _____	<input type="checkbox"/> Contact Info Updates QB: _____
<input type="checkbox"/> Invoiced: _____	<input type="checkbox"/> Invoiced: _____	<input type="checkbox"/> Invoiced: _____
<input type="checkbox"/> Production Tracking Wkbk: _____	<input type="checkbox"/> Production Tracking Wkbk: _____	<input type="checkbox"/> Production Tracking Wkbk: _____
<input type="checkbox"/> TRD Form (If Applicable): _____	<input type="checkbox"/> TRD Form (If Applicable): _____	<input type="checkbox"/> TRD Form (If Applicable): _____
<input type="checkbox"/> Full Proof (ad & text) Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 2nd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 3rd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 4th Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> APPROVED: _____	<input type="checkbox"/> Client Produced Ad: <input type="checkbox"/> Updated Ad Rec'd : _____ <input type="checkbox"/> Text Edits Rec'd: _____ <input type="checkbox"/> RG Produced Ad: <input type="checkbox"/> Ad Materials/Edits Rec'd: _____ <input type="checkbox"/> Text Edits Rec'd: _____ <input type="checkbox"/> Ad Created: _____	<input type="checkbox"/> Client Produced Ad: <input type="checkbox"/> Ad Rec'd: _____ <input type="checkbox"/> Text Listing Rec'd: _____ <input type="checkbox"/> RG Produced Ad: <input type="checkbox"/> Ad Materials Rec'd: _____ <input type="checkbox"/> Text Listing Rec'd: _____ <input type="checkbox"/> Ad Created: _____
	<input type="checkbox"/> Display Ad Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 2nd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 3rd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 4th Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> APPROVED: _____	<input type="checkbox"/> Display Ad Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 2nd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 3rd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 4th Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> APPROVED: _____
	<input type="checkbox"/> Full Proof (ad & text) Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 2nd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 3rd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 4th Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> APPROVED: _____	<input type="checkbox"/> Full Proof (ad & text) Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 2nd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 3rd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> 4th Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> APPROVED: _____