

# ORDER FORM & INVOICE

## 2022-2023 MAD RIVER VALLEY

### 4-SEASON GUIDE

**ADVERTISING DEADLINE: SEPTEMBER 30**

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE & ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEB \_\_\_\_\_



#### LAYOUT INSTRUCTIONS

*NOTE: New or revised text listing copy and PDF display ads must be provided by **September 30**.*

Use Last Year's Display Ad & Text Listing

Revise Display Ad?  Yes  No

Revise Text Listing?  Yes  No

New Display Ad & Text Listing

#### AD PRODUCED BY

Client  Resort Guides

#### CATEGORY PLACEMENT

- |                                      |  |
|--------------------------------------|--|
| <input type="checkbox"/> Lodging     | <input type="checkbox"/> Arts/Culture/Learning |
| <input type="checkbox"/> Dining      | <input type="checkbox"/> Brews/Spirits/Wines   |
| <input type="checkbox"/> Shopping    | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Weddings    | <input type="checkbox"/> Home Services         |
| <input type="checkbox"/> Winter Play | <input type="checkbox"/> Computer/Media        |
| <input type="checkbox"/> Summer Play | <input type="checkbox"/> Farms/Agriculture     |

| AD SIZE                               | QTY | RATE                                  | TOTAL |
|---------------------------------------|-----|---------------------------------------|-------|
| Eighth Page includes 25-word listing  |     | \$ 475                                |       |
| Quarter Page includes 50-word listing |     | \$ 645                                |       |
| Half Page includes 50-word listing    |     | \$ 1075                               |       |
| Menu – Full Color!                    |     | \$1075                                |       |
| Lodging 1: 1 Photo & 25-word listing  |     | \$ 435                                |       |
| Lodging 2: 2 Photos & 75-word listing |     | \$ 765                                |       |
| Full Page includes 2 listings         |     | \$1950                                |       |
| Inside Cover includes 2 listings      |     | \$2550                                |       |
| Back Cover includes 2 listings        |     | \$2950                                |       |
|                                       |     | <b>SUBTOTAL:</b>                      |       |
|                                       |     | <b>PAY BY SEPTEMBER 30...SAVE 10%</b> |       |
|                                       |     | <b>TOTAL DUE:</b>                     |       |

|                            |  |         |                  |
|----------------------------|--|---------|------------------|
| <b>SELECT PAYMENT TYPE</b> | <input type="checkbox"/> Check: # _____ Date: _____ Amt: \$ _____  |         |                  |
|                            | Please make checks payable to Resort Guides.   |         |                  |
|                            | <input type="checkbox"/> Credit Card* Card Type: <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX       |         |                  |
|                            | *Payment via credit card is free for orders up to \$585.00. Credit Card payment for orders over \$585.00 are subject to a 1.5% service charge. |         |                  |
|                            | Exp. date  | CW Code | Billing Zip Code |
|                            |  |         | Name on Card     |

*Thank you!*



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 info@resortguides.us

|  |  |
|--|--|
| SIGNATURE _____  | DATE _____                             |
| <b>For Office Use Only</b>   |  |
| <input type="checkbox"/> Contact Info Updates                        | <input type="checkbox"/> NC Ad/Listing |
| <input type="checkbox"/> Payment/CC Processed: _____ (date/initials) |  |
| Other Notes:   |  |