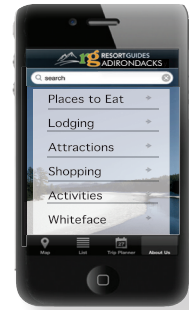
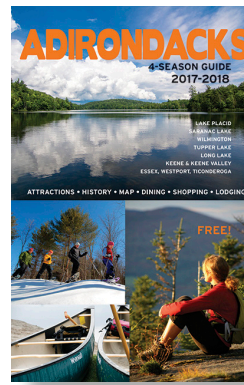


ORDER FORM & INVOICE

2018-19 ADIRONDACKS 4-SEASON GUIDE & MOBILE APP "The One People Ask For"

ADVERTISING DEADLINE: MARCH 31

PUBLISHES BY MEMORIAL DAY



COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY, STATE & ZIP _____

PHONE _____

EMAIL _____

WEB _____

100,000 Issues distributed each year!
Position on the ADK App is free.
On Android & iPhone: Adirondacks Guide. Highly rated.
More than 20,000 downloads and 50,000 uses!

LAYOUT INSTRUCTIONS

NOTE: New or revised text listing copy and PDF display ads must be provided by **March 31**.

Use Last Year's Display Ad & Text Listing

Revise Display Ad? Yes No

Revise Text Listing? Yes No

New Display Ad & Text Listing

AD PRODUCED BY

Client Resort Guides

CATEGORY PLACEMENT

- | | |
|---|--|
| <input type="checkbox"/> Dining | <input type="checkbox"/> Wilmington/Jay |
| <input type="checkbox"/> Lodging | <input type="checkbox"/> Saranac Lake |
| <input type="checkbox"/> Shopping | <input type="checkbox"/> Tupper Lake/Long Lake |
| <input type="checkbox"/> Services | <input type="checkbox"/> Keene |
| <input type="checkbox"/> Things To Do/
Attractions | <input type="checkbox"/> Other: _____ |

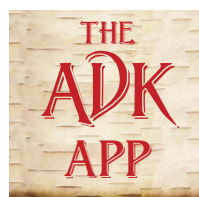
QTY	AD SIZE	RATE	AMOUNT
	1/12 Page includes 25-word listing	\$325	
	1/8 Page includes 50-word listing	\$550	
	1/4 Page includes 50-word listing	\$850	
	1/2 Page includes 50-word listing	\$1675	
	Full Page includes (2) 50-word listings	\$2500	
	Extra Listing with Ad Purchase	\$125	
	Double Spread includes 3 listings	\$4700	
	Inside or Facing Inside Cover with 3 listings	\$2600	
	Back Cover includes 3 listings	\$2900	
SUBTOTAL:			
5% off: Full Payment with Order			
Due with Order by March 31:			

SELECT PAYMENT TYPE

Check: # _____ Date: _____ Amt: \$ _____
Please make checks payable to Resort Guides.

Credit Card* VISA MC AMEX
* Credit Card payment for orders over \$550.00 are subject to a 1.5% charge.

Expiration	CVW Code	Billing Zip Code	Name On Card:
------------	----------	------------------	---------------



PO Box 557 Waitsfield, VT 05673
Phone: 802-496-5443 • Fax: 802-329-2133
info@resortguides.us

SIGNATURE _____

DATE _____

Thank You!

For Office Use Only

Contact Info Updates NC Ad/Listing

Payment/CC Processed: _____ (date/initials)

Other Notes: _____